



Coastline Charms

WINTER NEWSLETTER

(DECEMBER/JANUARY)

washed-up...never looked so good



MERRY CHRISTMAS



Merry Christmas to all of Coastline Charms's Employees. We all been through a hard time because of Covid-19. So, Coastline Charms hope everyone can stay safe and have a wonderful Holidays with your family.



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CONGRATS EMPLOYEE OF THE MONTH



Congratulations to our Vice President of Digital Media, Jorge Garcia, for being recognized as our Employee of the Month for November! Thank you for your hard work and dedication! Keep up the good work!



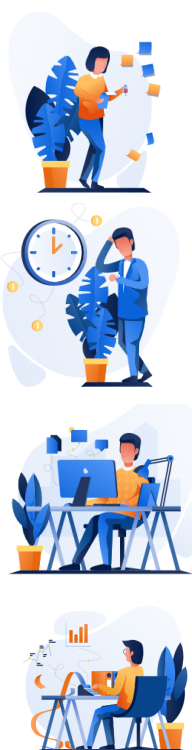
UPCOMING EVENTS



COMPETITIONS

The next 4 National Competitions Round 1, which are QuickBooks, Marketing, Human Resources, and Finance. The day for submissions is Dec 4, 2020 - Jan 15, 2021, and the day for judging is Jan 16, 2021 - Jan 30, 2021. For more details, visit:

<https://competitions.veinternational.org/>



TRADE SHOW



Winter Western Online Trade Show on Thursday, January 21, 2021 at 11 AM to 5 PM Pacific time.

<https://portal.veinternational.org/onlinetradeshows/lobby/>



TRADE SHOW PEFORMANCES



Western Region

The Western Region was the first trade show that Coastline Charms participated in. That was new to everyone so all of us were confused at first. However, after a while, most of us had adapted to our jobs as well as we were more confident. As the result, We sold a lot of products and learned many from this first trade show.



The National Trade Show was the second trade show that Coastline Charms participated in. From our previous experience, we all worked together skillfully in this trade show. However, this time we didn't have as many customers as we expect because the time for this trade show was base on the Eastern time. So, when we opened for sale, it was almost the end of the trade show.



SALES REPORTS



ACCORDING TO POS SYSTEM

Day	Sale presentative	Number of Sales	Amount (\$)	Total (\$)
11/17/20	Steve Joya	8	507.31	1268.81
11/17/20	Jorge Garcia	5	237.04	
11/17/10	Stephanie Estrada	3	357.15	
11/17/20	Ayane Soliguen	3	107.25	
11/17/20	Nathan Bermudez	1	38.61	
11/17/20	Thinh Nguyen	1	21.45	
11/30/20	David Amaya	1	12.87	12.87
12/10/20	Stephanie Estrada	2	219.86	321.74
12/10/20	Steve Joya	2	101.88	

According to the table, We've made 21 sales on the first trade show which brought us 1268.81\$, another sale on 11/30/20 with 12.87\$, and 4 sales on the second trade show with 321.74\$. The total money we've made by the POS system is 1603.42\$

PRODUCTS FEATURES

We have just updated our website with many new products and they have extremely unique features. For example, any Coastal bracelets have waterproof features and make of 95% recycled stainless steel. Moreover, there are some bracelets that have an adjustable feature like sea glass bracelets. In addition, most of our products are unisex: Turtle Necklaces, Microplastic Charm, Sea Glass Pendant, ...



Visit us for more information at
<http://coastlinecharms.com/>



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@CoastlineCharms



coastlinecharms@veinternational.org

FUNNY GAME

Find the words

COASTLINECHARMS
 JEWELRY
 MERRYCHRISTMAS
 HAPPY
 SANTACLAUS
 REINDEER
 RUDOLPH
 SNOWMAN
 GINGERBREAD
 SLEIGH

Note: The first three employees who finish the game will receive a special award from the Communication Department. Make sure to send us a screenshot through Slack if you want an award.

S	D	X	J	M	Y	G	C	H	Q	R	H	W	M	C
U	Q	A	P	E	I	B	H	U	E	G	A	N	O	F
A	E	A	E	I	W	K	X	E	A	D	A	A	F	Y
L	A	Q	U	R	B	E	D	G	F	L	S	I	F	L
C	O	W	K	R	B	N	L	S	B	T	V	T	W	P
A	R	L	M	I	I	R	W	R	L	E	X	F	P	W
T	U	J	J	E	T	S	E	I	Y	R	G	C	S	O
N	D	K	R	M	L	P	N	G	G	O	S	Z	D	F
A	O	A	Q	E	U	E	N	S	N	O	W	M	A	N
S	L	J	I	W	C	L	R	V	V	I	U	J	Z	B
D	P	G	L	H	Q	O	R	E	S	S	G	B	H	O
Z	H	J	A	P	H	D	Y	S	O	P	Y	D	O	E
S	K	R	C	T	V	T	C	T	B	U	J	C	P	M
N	M	J	Y	P	P	A	H	X	L	C	D	G	Q	E
S	A	M	T	S	I	R	H	C	Y	R	R	E	M	R